

ABSTRAK

Kristiyanto, Aida Rusmariana

Pengaruh Pendidikan Kesehatan Terhadap Motivasi Ibu dalam Memberikan Imunisasi Campak di Wilayah Kerja Puskesmas Wiradesa Kabupaten Pekalongan

xiii, 6 bab, 55 halaman, 5 tabel, 3 gambar, 5 lampiran

Imunisasi campak dapat digunakan untuk mencegah penularan penyakit campak. Pemberian imunisasi campak yang kurang dapat disebabkan kurangnya informasi tentang imunisasi campak. Ibu membutuhkan pendidikan kesehatan tentang imunisasi campak agar termotivasi untuk memberikan imunisasi campak. Penelitian ini bertujuan untuk mengetahui pengaruh pendidikan kesehatan terhadap motivasi ibu dalam memberikan imunisasi campak di Wilayah Kerja Puskesmas Wiradesa Kabupaten Pekalongan. Desain penelitian menggunakan *quasi experiment* dengan pendekatan *one group pretest and posttest design*. Sampel penelitian adalah ibu yang mempunyai bayi usia 6-8 bulan di Wilayah Puskesmas Wiradesa Pekalongan sebanyak 57 orang. Teknik pengambilan sampel *cluster random sampling*. Alat pengumpulan data berupa kuesioner, LCD dan leaflet. Hasil penelitian menunjukkan bahwa ada pengaruh pendidikan kesehatan terhadap motivasi ibu dalam memberikan imunisasi campak di Wilayah Kerja Puskesmas Wiradesa Kabupaten Pekalongan dengan p value 0,000. Puskesmas perlu meningkatkan pendidikan kesehatan mengenai imunisasi campak sebagai upaya menurunkan angka kejadian campak.

Kata kunci : Pendidikan Kesehatan, Motivasi, Imunisasi Campak

Pustaka : 47 daftar pustaka (2007-2017), 2 website

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ABSTRACT

Kristiyanto, Aida Rusmariansa

The Effect of Health Education about Measles Immunization to Mother's Motivation in Giving Measles Immunization in Wiradesa Public Health Care Center of Pekalongan

xiii, 6 chapters, 55 pages, 5 tables, 3 charts, 5 attachments

Measles immunization is used to prevent the spread of measles. Less measles immunization caused lack of information about measles immunization. Mothers need health education on measles immunization to be motivated to immunize against measles. This purpose of research determined the effect of health education about measles immunization to mother's motivation in giving measles immunization in Wiradesa Public Health Care Center Pekalongan. The design of research used quasi experiment with one group pretest and posttest approach. The sampling were mothers who have infants aged 6-8 months in Wiradesa Public Health Care Center Pekalongan as many as 57 people. The technique of sampling used cluster random sampling. The instrument of data collecting used the questionair, LCD, and leaflet. The result of the study suggested there was the effect of health education about measles immunization to mother's motivation in giving measles immunization in Wiradesa Public Health Care Center Pekalongan with ρ value: 0,000. Public health care center improve health education on measles immunization as an effort to decrease measles incidence rate.

Keywords : Health Education, Motivation, Measles Immunization

Reference : 47 books (2007-2017), 2 websites